

## Cultural Institutions

Providing strategic advice and practical assistance to non-profit, cultural institutions.

Cornerstone Government Affairs has successfully represented a wide array of not-for-profit institutions, including a broad and diverse set of cultural organizations. Our professionals' knowledge and experience includes designing and implementing successful legislative strategies to secure funding support for:

- Museums
- Zoos
- Aquariums
- Schools
- Botanic Gardens
- Theaters

Our clients' legislative programs include identifying and securing funding for capital projects, major equipment purchases, research and conservation projects as well as educational and outreach activities. We have also achieved results on numerous policy-related issues within the context of conversation, education, and the arts. In addition, we track and monitor issues related to our clients interests, from formal and informal education to invasive species, tax issues, animal rights and art provenance issues. This also includes work with several key decision-makers in the federal government.

### SERVICES PROVIDED

- Strategic counsel and tactical advice,
- Intelligence gathering, issue monitoring, and policy analysis,
- Relationship building and political branding,
- Design and implementation of government relations and lobbying campaigns to secure measurable legislative and administrative results, and
- Message and materials development, and
- Legislative drafting.

### SELECTED CLIENTS

Over the years our professionals have worked on behalf of many different organizations, including:

- Association of Zoos & Aquariums, Silver Spring, MD
- Foundation for Historical Louisiana, Baton Rouge, LA
- National Wild Turkey Federation, Edgefield, SC
- Reach Out and Read, Des Moines, IA
- Shaw Center for the Arts, Baton Rouge, LA

### SELECTED SUCCESSES

Cornerstone Government Affairs, on behalf of our culture, museum & tourism related clients, has assisted in projects, including:

- Establishing a nature center for science education;
- Securing authorization language and funding for shoreline restoration;
- Securing funding for museum education and outreach programs connected to exhibits;
- Securing funding for regional conservation initiative; and
- Securing funding for disease research on aquatic animals.

