

Energy

Providing energy-related companies strategic advice and practical assistance with federal decision-makers to develop solutions for today's energy and clean technology challenges.

Cornerstone Government Affairs' broad experience in energy extends deeply into the development and execution of energy policy and numerous energy-related authorization efforts, as well as into the funding of virtually all programs under the jurisdiction of the Department of Energy and the Department of the Interior.

CLEAN TECHNOLOGIES

Cornerstone Government Affairs provides a full complement of federal and state government relations services to companies and institutions at the forefront of the new green economy. Our clean-tech team is adept at creating opportunities, solving problems, and finding solutions to today's energy and environmental challenges for clients ranging from Venture Capital-backed start-ups to large multinational corporations. Cornerstone has a proven record of designing and implementing targeted strategies to position clients with key decision-makers, achieve federal policy support, and identify and develop new sources of funding. Areas of emphasis include: energy efficiency, storage, climate change, tax incentives, and the promotion of renewable energy technologies and projects.

ENERGY POLICY

Cornerstone staff has significant experience in energy policy dating from the 1970's era of high oil prices and the subsequent adoption of numerous energy laws designed to fight "the moral equivalent of war." Over the past 25 years, Cornerstone staff has been and continues to be involved in a wide variety of energy-related legislative and funding issues undertaken by the Congress.

ENERGY APPROPRIATIONS

In addition to their intimate involvement in the drafting, passage and amending of numerous energy bills dating back some 25 years, Cornerstone staff has likewise been in key positions of responsibility to provide federal appropriations for all of the programs under the jurisdictions of both the Department of Energy and Department

of the Interior. These programs range from renewable energy, fossil energy and conservation, energy supply, and nuclear waste cleanup activities at the Department of Energy to onshore and offshore oil and mineral development and royalty management programs administered by the Department of the Interior.

PRIMARY SERVICES OFFERED

- Strategic counsel and tactical advice,
- Intelligence gathering, issue monitoring, and policy analysis,
- Relationship building and political branding,
- Design and implementation of government relations and lobbying campaigns to secure measurable legislative and administrative results, and
- Message and materials development, and
- Legislative drafting.

SELECTED CLIENTS

- Abengoa Bioenergy, St. Louis, MO
- California Energy & Power, Glendora, CA
- RTI International, Research Park Triangle, NC

SELECTED SUCCESSES

Cornerstone Government Affairs, on behalf of our energy-related clients, has assisted in:

- Securing \$438 million in increased funding for leading-edge agricultural research (including biofuels and bioproducts) at land-grant universities and related institutions.
- Helping two VC-backed companies navigate ARPA-E solicitation process from concept paper to full application.
- Managing coalition of business trade associations and environmental advocacy groups that obtained EPA program increases in excess of \$40 million in just two years.



CORNERSTONE GOVERNMENT AFFAIRS

SELECTED SUCCESSES (CONTINUED)

- Successfully branding an ethanol company to help win a \$100 million DOE grant to build a commercial scale cellulosic ethanol plant.
- Developing and implementing a successful strategy for top legislative issue (tax credit) for a renewable fuels client, while their national trade association had other priorities.
- Obtaining \$7 million for development of alternative substrates in renewable energy products.
- Creating Advanced Biofuels definition in 2007 Energy Bill, providing significant market differentiation for feedstock producers.
- Maintaining federal funding for a clean automobile technology program despite severe budget cuts.
- Successfully expanding Energy Title programs to ensure client eligibility during 2008 Farm Bill.

