

## Tax & Financial Services

Providing companies in the tax and financial services industry strategic advice and practical assistance with federal decision-makers to develop solutions for today's financial challenges.

Cornerstone Government Affairs is fully equipped to serve the vast array of tax policy advocacy needs from U.S. multinational enterprises to local taxpayers with unique tax issues. The tax practice at Cornerstone is led by professionals with almost twenty-five years of public and private sector tax policy experience.

Congress and the Administration are faced with a large slate of short- and long-term challenges on issues of tax policy. In 2010, Congress is confronted with the expiration of several trillion dollars of tax provisions including the Bush tax cuts, the estate tax, capital gains and dividends, and the alternative minimum tax. The Obama Administration has proposed billions of dollars of tax hikes on businesses and individuals to fund the extension of tax cuts and deal with mounting budget deficits. Congressional tax writing committees – the House Committee on Ways and Means and the Senate Committee on Finance – are gearing up to draft a vast tax legislative measure. U.S.-based multinational companies are bracing for a shake-up of the corporate tax system after the release of the President's 2010 Budget Proposal, which unveils what generally amounts to higher taxes for U.S.-based multinational companies. As Congress considers a comprehensive review of the Federal tax system for individuals and businesses, U.S. companies need solid public affairs advocates in the face of proposed revenue raisers like corporate tax increases and changes to international tax rules.

### PRIMARY SERVICES OFFERED

- Strategic counsel and tactical advice,
- Intelligence gathering, issue monitoring, and policy analysis,
- Relationship building and political branding,

- Design and implementation of government relations and lobbying campaigns to secure measurable legislative and administrative results, and
- Message and materials development, and
- Legislative drafting.

### SELECTED CLIENTS

- Custodia Financial, Cedar Rapids, IA
- ICON Capital Corporation, New York, NY
- Beam Global, Washington, DC
- Johnson & Johnson, New Brunswick, NJ
- Microsoft Corporation, Redmond, WA
- Orange County Employees Association, Santa Ana, CA
- Visa, San Francisco, CA

